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STELLAR CELLARS

Washington Valley Cellars specializes in the design and construction of customized wine cellars and storage areas.

Owner Jay Rosen, a self-taught wine connoisseur and collector, helps clients create the perfect cellar to showcase and protect a collection of any size. "We can build anything to fit any space or budget," says Rosen. "Insulation, vapor barriers and cooling systems can be installed anywhere – condos, apartments, garages – I like to create a design that is personal to someone's collection," he says. Some finer wines and rare vintages must be bought and stored for several years in order to experience them at the optimal level of balance and flavor. A wine cellar is temperature-controlled, ensuring that wine will age properly in the racks. Rosen, whose personal collection includes more than 3,500 world-class bottles, has built almost 200 personalized cellars since 1982. "Wine collecting transcends hobby and becomes a lifestyle," explains Rosen. "You can literally see the world while visiting wine-producing regions ... it's really a lot of fun." ■

Washington Valley Cellars, 2032 Washington Valley Road, Martinsville, 752-469-5558